

## **PRIVACY POLICY**

Leeds, York and North Yorkshire Chamber of Commerce (LYNYCC) is committed to preserving the privacy of all data relating to its members. Please read the following Privacy Policy to understand how LYNYCC uses and protects the information provided by its members.

By registering for a Chamber Connect card through LYNYCC, the member consents to the collection, use and transfer of his/her information under the terms of this Privacy Policy.

### **Member information collected by LYNYCC**

When the member visits this website, and registers for the Chamber Connect Card, he/she may be required to provide certain personal information including name and contact details.

### **How LYNYCC uses member information**

This section explains the uses to which personal data may be used in accordance with the Chamber Connect Card Scheme. Member information will enable LYNYCC to supply the Chamber Connect Card that the member has requested. It will also enable LYNYCC to contact the member where necessary concerning the Chamber Connect Card Scheme and use of the Chamber Connect Card. The member may also be contacted for his/her views on Chamber Connect Scheme, as well as occasionally notified of important changes or developments to the Chamber Connect Scheme.

One of the further benefits of a member providing his/her information is to enable LYNYCC to let members know about other products and services on offer which may be of interest, including details of new attractions or discount offers. LYNYCC may contact members by post and by e-mail. Members who change their mind about being contacted in the future must contact LYNYCC as set out below.

### **Accessing and Updating**

Members are entitled to see the information held about them and may request LYNYCC to make any necessary changes to ensure that such information is accurate and kept up to date, including details of what types of marketing such Members would like to receive or not receive. Members wishing to do this should contact LYNYCC either by e-mail or by post to the addresses set out at the end of this document.

### **Disclosure of Customer Information**

The information provided by members will be held on computers in the UK, will be accessed by LYNYCC staff for purposes such as staff administration, advertising, marketing and public relations.

### **Changes to this Privacy Policy**

Any changes to this privacy policy in the future will be posted to the site and, where appropriate, through e-mail notification.

## **Contact**

All comments, queries and requests relating to use of member information are welcomed and should be marked for the attention of the Marketing Team, and sent either by e-mail to [marketing@lynycc.co.uk](mailto:marketing@lynycc.co.uk) or by post to Leeds, York and North Yorkshire Chamber of Commerce, White Rose House, 28a York Place, Leeds, LS1 2EZ